

## OTC Asia 2016 launch

1 April 2015

The Offshore Technology Conference Asia (OTC Asia) 2016 launched at a reception hosted by PETRONAS, at the Kuala Lumpur Convention Centre (KLCC) in Malaysia.

Among several key industry leaders Datuk Wan Zulkiflee Wan Ariffin, chief operating officer, executive vice president and CEO for PETRONAS downstream; and Dato Wee Yaw Hin, executive vice president and CEO for PETRONAS upstream were present at the event.

Datuk Wan said at the reception that Asia's relevance is beyond just about contributing to demand in terms of population growth. "The attraction of our vibrant region is really in our proven resilience, innovativeness and adaptability to change," he said.



*Image of Ariffin giving remarks at OTC Asia 2016. From Petronas.*

"The theme, Excellence in Asia, for OTC Asia 2016 could not be more apt. This simple yet powerful theme really sums up the prominent role the industry and the region plays in a growing energy market as well as leading global economic growth well into the future."

Following the event's success in 2014, OTC Asia 2016 will be held from 22-25 March 2016 at KLCC. It will host over 30,000 industry professionals representing more than 85 countries.

It will showcase Asia's achievements and the technological developments and challenges that the region needs to embrace in order to remain resilient and responsive to a shifting oil and gas market.

In conjunction with OTC Asia 2016, The Next Wave and STEM (Science, Technology, Engineering and Math) program for young professionals and students will also be held.

To recognize the latest and most advanced technologies from the Asia Pacific region, the Spotlight on New Technology Award has also been organized.

"The first OTC Asia demonstrated Asia's growing prominence in the global energy mix and the importance of having a platform for energy professionals to meet and exchange ideas and opinions, as well as make new business and trade connections," said Arnis Judzis, head of development and innovation, energy and geoscience institute, University of Utah.

The multi-disciplinary program features an executive plenary session, panel sessions, country briefings, more than 300 paper presentations across 50 technical sessions.

Topics will cover aspects of geoscience, deepwater, subsurface and surface engineering and offshore facilities and construction. Over 250 exhibitors will showcase their innovations, solutions and services.