

IMPEC

INTERNATIONAL MALAYSIA PROJECT EXCELLENCE CONFERENCE



Fortifying Resilience, Accelerating Technology and Empowering Talent

24 – 25 November 2025

Kuala Lumpur Convention Centre, Malaysia

Prospectus

Hosted By:



PETRONAS

Organised By:



INTERNATIONAL
CONFERENCE & EXHIBITION
PROFESSIONALS

icep.com.my/impec



A bold evolution in the project management landscape for the oil, gas and energy sector – **IMPEC** elevates the strengths of two distinguished industry events by PETRONAS: **Upstream Project Excellence Conference (UPEC)** and **International Project Management Conference (IPMC)**.

Themed **Fortifying Resilience, Accelerating Technology and Empowering Talent**, the first iteration of **IMPEC** continues the ripple to deliver a future-focused platform for project management professionals to address today's most pressing challenges with the strategic opportunities in Malaysia, from accelerating adoption to nurturing a future-ready workforce.

Fortifying Resilience, Accelerating Technology and Empowering Talent

The global energy landscape is undergoing a profound transformation. Project management in the energy sector is facing cycles of volatility driven by an increasingly fragmented and unstable geopolitical environment, energy security dilemmas, economic pressures, and the growing demand for decarbonisation.

At the same time, Artificial Intelligence (AI) is evolving from hype to necessity, reshaping decision-making, development, operations, and risk management. As AI and other revolutionary technological advances continue to impact project management practices, project professionals must adapt proactively to remain effective when adversity strikes.

In shaping the future of project excellence amid intensifying uncertainties and rapid change, **IMPEC 2025** explores key topics on how practitioners can strengthen resilience, accelerate the adoption of emerging technologies and empower talent to navigate the challenges of the energy sector, driving innovation and delivering purposeful project excellence.

Who Will Be There?

60+

Speakers & Presenters

20+

Exhibitors

800+

Delegates

- Industry Leaders & Decision Makers
- Project Directors, Managers & Consultants
- Government Agencies & Policymakers
- Industry Regulators & Statutory Bodies
- Technology Providers & Innovators

What to Expect at IMPEC 2025



2 Premiere Dialogues



20 Technical Sessions



30 e-Poster Presentations

Call for Abstracts

International Malaysia Project Excellence Conference (IMPEC)

invites abstract submissions from project professionals and innovators driving the future of project excellence across the energy value chain.

Submit your abstract to
impec@icep.com.my

Closing date: **30 August 2025**

Key Focus Topics

- ▶ Strategic Synergies: Malaysia's Upstream Projects and OGSE (Oil & Gas Services and Equipment) Capabilities
- ▶ Future-Ready Project Management Global Oil & Gas in a BANI (Brittle, Anxious, Nonlinear and Incomprehensible) Landscape
- ▶ Tech-Driven Sustainability & Rethinking Project Delivery with AI
- ▶ Talent Development and Future-Proofing the Workforce

Participate as a Delegate

Gain insights and exchange knowledge from regional project professionals.

Regular
MYR 2,500
USD 600
per pax

Group <small>(Min. 5 pax)</small>
MYR 2,300
USD 520
per pax

Exclusive Delegate Entitlements:



Access to Opening & Closing Ceremonies



Access to Conference Sessions & Exhibition



Networking Luncheon

Exhibit with Us

An ideal showcase of new and emerging solutions to the desired audience, forging strategic partnerships and creating lasting value!

Premier Stand
MYR 30,000
USD 6,700
per booth

**All prices listed above are exclusive of 8% SST*

For enquiries, please contact us at impec@icep.com.my

Sponsorship Opportunities

Enjoy prominent brand positioning promoting engagement with existing and future collaborators.

Diamond MYR 100,000 USD 23,000 each	Platinum MYR 85,000 USD 20,000 each	Gold MYR 65,000 USD 15,000 each
<ul style="list-style-type: none">• 10 Complimentary Delegate Passes• 3 VIP Seats at Luncheon• Exhibition Premier Stand (6sqm)• Acknowledgement on Website, Social Media and Event App• Corporate Profile• Corporate Video• Elevator Pitch• Onsite Branding	<ul style="list-style-type: none">• 8 Complimentary Delegate Passes• 2 VIP Seats at Luncheon• Exhibition Premier Stand (6sqm)• Acknowledgement on Website, Social Media and Event App• Corporate Profile• Corporate Video• Elevator Pitch• Onsite Branding	<ul style="list-style-type: none">• 5 Complimentary Delegate Passes• 1 VIP Seats at Luncheon• Exhibition Premier Stand (6sqm)• Acknowledgement on Website, Social Media and Event App• Corporate Profile• Corporate Video• Elevator Pitch• Onsite Branding
Silver MYR 45,000 USD 10,000 each	Bronze MYR 25,000 USD 5,600 each	Supporting Company MYR 10,000 USD 2,300 each
<ul style="list-style-type: none">• 3 Complimentary Delegate Passes• Acknowledgement on Website, Social Media and Event App• Corporate Profile• Corporate Video• Elevator Pitch• Onsite Branding	<ul style="list-style-type: none">• 2 Complimentary Delegate Passes• Acknowledgement on Website, Social Media and Event App• Corporate Profile• Corporate Video• Elevator Pitch• Onsite Branding	<ul style="list-style-type: none">• 1 Complimentary Delegate Pass• Acknowledgement on Website, Social Media and Event App• Corporate Profile• Onsite Branding

Disclaimer: The above sponsorship entitlements are subject to change, if any.

For more info, visit icep.com.my/impec

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