IMPEC

INTERNATIONAL MALAYSIA PROJECT EXCELLENCE CONFERENCE

Fortifying Resilience, Accelerating Technology and Empowering Talent

24 – 25 November 2025

Kuala Lumpur Convention Centre, Malaysia

Prospectus

Hosted By:

PETRONAS

Organised By:

ICEP
INTERNATIONAL CONFERENCE & EXHIBITION PROFESSIONALS

IMPEC website

IMPEC
INTERNATIONAL MALAYSIA PROJECT EXCELLENCE CONFERENCE

A bold evolution in the project management landscape for the oil, gas and energy sector – **IMPEC** elevates the strengths of two distinguished industry events by PETRONAS: **Upstream Project Excellence Conference (UPEC)** and **International Project Management Conference (IPMC)**.

Themed ***Fortifying Resilience, Accelerating Technology and Empowering Talent***, the first iteration of **IMPEC** continues the ripple to deliver a future-focused platform for project management professionals to address today's most pressing challenges with the strategic opportunities in Malaysia, from accelerating adoption to nurturing a future-ready workforce.

Fortifying Resilience, Accelerating Technology and Empowering Talent

The global energy landscape is undergoing a profound transformation. Project management in the energy sector is facing cycles of volatility driven by an increasingly fragmented and unstable geopolitical environment, energy security dilemmas, economic pressures, and the growing demand for decarbonisation.

At the same time, Artificial Intelligence (AI) is evolving from hype to necessity, reshaping decision-making, development, operations, and risk management. As AI and other revolutionary technological advances continue to impact project management practices, project professionals must adapt proactively to remain effective when adversity strikes.

In shaping the future of project excellence amid intensifying uncertainties and rapid change, **IMPEC 2025** explores key topics on how practitioners can strengthen resilience, accelerate the adoption of emerging technologies and empower talent to navigate the challenges of the energy sector, driving innovation and delivering purposeful project excellence.

Key Focus Topics

- Strategic Synergies: Malaysia's Upstream Projects and OGSE (Oil & Gas Services and Equipment) Capabilities
- Future-Ready Project Management Global Oil & Gas in a BANI (Brittle, Anxious, Nonlinear and Incomprehensible) Landscape
- Tech-Driven Sustainability & Rethinking Project Delivery with AI
- Talent Development and Future-Proofing the Workforce

What to Expect

- **3 Premiere Dialogues**
- **16 Technical Sessions**
- **20+ e-Poster Presentations**
- **Award Presentations**

Who will Attend

60+ Speakers & Presenters

20+ Exhibitors

800+ Delegates

- Industry Leaders & Decision Makers
- Project Directors, Managers & Consultants
- Government Agencies & Policymakers
- Industry Regulators & Statutory Bodies
- Technology Providers & Innovators

Participate as a Delegate

Gain insights and exchange knowledge from regional project professionals.

Regular	Group (Min. 5 pax)
MYR **2,500** USD **600** per pax	MYR **2,300** USD **520** per pax

Exclusive Delegate Entitlements:

- Access to Opening & Closing Ceremonies
- Access to Conference Sessions & Exhibition
- Networking Luncheon
- Earn up to 14 PDUs from PMI
- Earn 12 CPD hours from BEM

Exhibit with Us

An ideal showcase of new and emerging solutions to the desired audience, forging strategic partnerships and creating lasting value!

Premier Stand	MYR **30,000** USD **6,700** per booth

Sponsorship Opportunities

Gain prominent brand positioning promoting engagement with existing and potential collaborators.

Diamond

MYR **100,000**
USD **23,000**
each

- 10 Complimentary Delegate Passes
- 3 VIP Seats at Luncheon
- Exhibition Premier Stand (6sqm)
- Acknowledgement on Website, Social Media and Event App
- Corporate Profile
- Corporate Video
- Elevator Pitch
- Onsite Branding

Platinum

MYR **85,000**
USD **20,000**
each

- 8 Complimentary Delegate Passes
- 2 VIP Seats at Luncheon
- Exhibition Premier Stand (6sqm)
- Acknowledgement on Website, Social Media and Event App
- Corporate Profile
- Corporate Video
- Elevator Pitch
- Onsite Branding

Gold

MYR **65,000**
USD **15,000**
each

- 5 Complimentary Delegate Passes
- 1 VIP Seat at Luncheon
- Exhibition Premier Stand (6sqm)
- Acknowledgement on Website, Social Media and Event App
- Corporate Profile
- Corporate Video
- Elevator Pitch
- Onsite Branding

Silver

MYR **45,000**
USD **10,000**
each

- 3 Complimentary Delegate Passes
- Acknowledgement on Website, Social Media and Event App
- Corporate Profile
- Corporate Video
- Elevator Pitch
- Onsite Branding

Bronze

MYR **25,000**
USD **5,600**
each

- 2 Complimentary Delegate Passes
- Acknowledgement on Website, Social Media and Event App
- Corporate Profile
- Corporate Video
- Elevator Pitch
- Onsite Branding

Supporting Company

MYR **10,000**
USD **2,300**
each

- 1 Complimentary Delegate Pass
- Acknowledgement on Website, Social Media and Event App
- Corporate Profile
- Onsite Branding

Disclaimer: The above sponsorship entitlements are subject to change, if any.

****All prices listed are exclusive of 8% SST***

For enquiries, please contact us at ***impec@icep.com.my***

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International Malaysia Project Excellence Conference (IMPEC)