



Malaysia Upstream Project Excellence Conference (UPEC) 2023

Elevating Upstream Project Excellence
to Deliver Malaysia's Advantaged Energy

20 – 21 November 2023

Kuala Lumpur Convention Centre, Malaysia

Brought to you by Malaysia Petroleum Management, PETRONAS

icep.com.my/upec

About UPEC 2023

The second edition of UPEC continues to be the launchpad in bringing together speakers whose collective knowledge have successfully navigated the intricacies of upstream exploration and production, shaping the industry's future with groundbreaking innovations and sustainable practices.

Overview of UPEC 2018



550
Delegates



14
Petroleum Arrangement
Contractors



63
Speakers



20
Sponsors



15
Exhibiting
Companies

Participate as Delegate

Gain exclusive access to:



1 Keynote
Address



3 Executive
Panel
Sessions



14 Workstream
Technical
Sessions

...and many more!

Individual Attendee

MYR 2,500
per pax

Group Attendee

(for 5 pax or more)
MYR 2,000
per pax

Sponsorship

UPEC 2023 offers prospective sponsors recognition as thought leaders in Malaysia Upstream Capital Projects. Enjoy prominent brand positioning promoting engagement with existing and future collaborators.



Elevator Pitch

How deals are made in under 5 minutes! A specially curated opportunity to elevate your brand profile and increase your market share by reaching out directly to target audience with a succinct brief of your solutions. Make the time yours!



Industry Leadership Positioning

UPEC gathers Malaysia's top-notch service providers of the Upstream Industry. Effectively position your brand for top of mind recall by your specific target audience to establish strong collaborative leads in delivering capital project excellence!

Diamond

MYR 65,000
each

Platinum

MYR 50,000
each

Gold

MYR 35,000
each

Silver

MYR 15,000
each

Bronze

MYR 10,000
each

Supporting Company

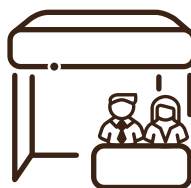
MYR 5,000
each

Exhibition

An ideal showcase of new and emerging solutions to the desired audience, forging strategic partnerships and creating lasting value!

Premium Stand

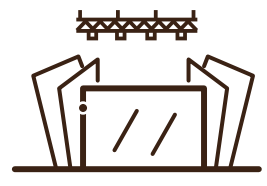
MYR 22,000
per booth



• 4 x 1.5 metre
exhibition booth



• Complimentary
Exhibitor Passes



• Access to Opening
& Closing ceremonies

For enquiries, please contact us at upec@icep.com.my



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